

# Jephthe

**contact information**  
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**Jephthe.com**

<b>education</b>	Seton Hill University B.F.A. Graphic Design . . . . . Class of 2017	GPA: <b>3.54</b>
<b>languages</b>	Fluent in Creole and English.	
<b>community involvement</b>	Class of 2017 Vice-President, Graphic Design Club Vice-President, SHU CRU Marketing Director, Gate Hill Day Camp Counselor and an active member of Enactus.	
<b>software &amp; skills</b>	<b>Ps</b> photo retouch, visual communication, photographic composition & layout	<b>Ai</b> digital illustration, print, concept development, 2-d & digital integration
		<b>Id</b> editorial design, layout, print and color accuracy, typographic hierarchy
<b>experience</b>	<p><b>Movement Strategy</b> Jr. Art Director . . . . . June 2020 – Present Assists with ideation and execution for design concepts for various brands—Warner Bros. Style &amp; Klarna. Also creates visual assets for social media posts and curates the visual art direction for the mentioned brands.</p> <p><b>Edelman</b> Freelance Graphic Designer. . . . . July 2019 – November 2019 Developed various creative content as a part of the Samsung creative team. Created and edited powerpoint presentations that were shared with diverse clientele.</p> <p><b>The Cookware Company</b> Jr. Graphic Designer . . . . . July 2018 – May 2019 Worked closely with the Graphic Design Director on various cookware brands to maintain consistency while carrying out brand promise and product retouches.</p> <p><b>Amscan Inc.</b> Retoucher &amp; Layout Designer. . . . . March 2018 – June 2018 Developed creative product and layout designs on various packaging for the largest design and distribution company of party goods in the world.</p> <p><b>DICK'S Sporting Goods</b> Nike Brand Coordinator . . . . . September 2017 – May 2018 Created the Nike in-store brand experience through customer engagement and product management by means of visual merchandising.</p> <p><b>Johnstown Symphony Orchestra</b> Graphic Design Intern . . . . . January 2017 – May 2017 Created graphic elements for online content such as e-mail newsletters, youth orchestra logos and edited images used across social media &amp; print publications.</p> <p><b>SHU Residence Life</b> Resident Assistant. . . . . July 2014 – May 2016 Advised and educated university residents about campus policies through innovative design approaches. Conducted floor meetings and relayed information from the Office of Residence Life to the campus community.</p> <p><b>SHU Academic Achievement Center</b> Graphic Design Tutor . . . . . August 2015 – May 2017 Assisted Seton Hill University students upon request to facilitate and answer questions regarding Adobe design software and other course needs.</p>	